

PRESS RELEASE

If retreads were just as widely used in Italy as in the U.S.A.

EUR 155 million could be saved annually

Further savings of EUR 155 million per year, in addition to 25,713 tons of raw materials saved and 87 liters of oil slashed to cut domestic energy bills, as well as 24,873 tons of used tyres kept out of the environment. These additional savings could be achieved in Italy if retreads were employed on trucks as widely as they are in the U.S. According to Airp (Italian Tyre Retreaders Association) figures, only 32% of the spare tyres purchased in Italy are retreads, versus 50% in the U.S.

Italy's 2008 economic and ecological balance sheet for tyre retreading

	Actual data (average of spare retreads on trucks: 32%)	Simulated data (savings achieved if spare retreads on trucks averaged 50% like in the U.S.A.)	Difference
	Amount	Amount	
Used tyres kept out of the environment (tons)	44.218	69.091	24.873
Lower consumption of oil and equivalent products (millions of liters)	155	242	87
Lower consumption of raw materials (tons)	45.712	71.425	25.713
Lower costs for end users (million Euros)	276	431	155

Data courtesy of Airp

The current Italian ecological and economic balance sheet for tyre retreading shows flattering, yet not quite satisfactory results. As shown in the chart, in 2008 Italy managed to save EUR 276 million in tyre costs by using retreads. 45,712 tons of raw materials were also saved thanks to these products, and 44,218 tons of used tyres were kept out of the environment, with fuel savings amounting to 155 million liters of oil. Nevertheless, as previously mentioned, the gap between Italy

and the international scene is still wide. And if there were more motor vehicles driving on retreads in Italy, just like in the United States, the benefits would be remarkable not only for the environment, but also for trucking costs and the overall economy.

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