

PRESS RELEASE

A solution combining safety, costs savings and environmental protection

Why not choose retreaded winter tyres?

Low temperatures, as well as wet or snow-covered roads can put drivers in serious jeopardy in winter. Even apparently clear roads should not be underrated. Actually, when temperatures start dropping, vehicles must be fitted to best tackle severe climate changes, starting with tyres. According to Airp (Italian Tyre Retreaders Association), the best solution is choosing winter tyres (recognizable from the legally prescribed M+S, or M-S, M&S, MS, M/S marking), namely tyres that can be used all through the cold season, not only on ice and snow, and can offer excellent performances on dry roads also. But when exactly should we switch to winter tyres? Generally speaking, highlights Airp, wintertime is the best time. It should also be remembered that, in case of unfavorable climatic conditions, there may be restrictive traffic regulations mandating that “vehicles be fitted with, or carry anti-slippery devices or winter tyres for driving on snow or ice”. It is a fact that, beyond legal obligations, winter tyres are spreading into wider use and the number of cars driving on winter tyres is on the rise.

From this viewpoint, according to Airp, an excellent choice combining safety, reliability, costs savings and environmental protection is to fit cars and 4x4 vehicles with retreaded winter tyres. As a matter of fact, renewed tyres are safe products even in their winter line, and they represent a perfect choice of highly technological products performing just as well as new premium tyres. But tyre retreading offers yet more remarkable benefits. In fact, to retread as many tyres as possible using those casings which, under careful inspection, prove to be still whole after their first life cycle, helps protect the environment. Retreading allows new premium tyres to have longer tread life, thus reducing the flow of used tyres. Moreover, as far as safety is concerned, retreading is an absolutely reliable procedure. To retread a tyre means to carefully select a casing that is still in good conditions and to replace the tread that has become worn during a previous life with a new tread following a manufacturing process, approved according to UNECE Regulations 108 and 109, which ensures absolute product reliability.

Tyre retreading – highlights Airp – is accomplished through particularly advanced and reliable production procedures. The new tread is applied through techniques, such as the vulcanization process, that help casings and treads to become a whole, just like new tyres.

For this reason, retreads today represent a widely recognized solution in all transportation sectors, including air.



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Bologna, November 30, 2010