

## PRESS RELEASE

Safety moves on tyres

### **Retreaded winter tyres: safe, cost-saving and environmentally friendly road transport**

Cold temperatures, snow and ice can spell big trouble for road safety. To this extent, highlights Airp (Italian Tyre Retreaders Association), it becomes very important to ensure that all motor vehicles are made roadworthy, starting with tyres. It is particularly necessary for heavy duty trucks, which are often bound to drive through different geographical areas in extremely varying weather conditions, to have the right kind of equipment to tackle cold, ice and snow and drive safely, preventing occasional, traffic-limiting vehicle downtime. According to Airp, retreaded truck winter tyres represent an interesting solution, for they guarantee reliability, safety and reduction of operating costs, all value-added features that cannot be ignored given the current critical situation of the road transport industry. It must also be remembered that, in case of unfavorable climate conditions, restrictive traffic regulations are likely to mandate that “vehicles be fitted with or carry anti-slippery devices or winter tyres for driving on snow or ice” (art. 6 H.C.). Beyond legal obligations, winter tyres are spreading into wider use as regular equipment all through the cold season. Choosing retreaded winter tyres, highlights Airp, is a real smart move, for they are safe, reliable, cost-saving and environmentally friendly. Retreaded tyres, even in their winter line, are safe and technological products performing just as well as new premium tyres. Retreads are also less expensive, for the retreading process renews the tread of a tyre whose casing has previously undergone a careful inspection for any flaws. Curbing operating costs is a major issue for transport fleets that must guarantee higher efficiency and lower operating costs at the same time. These goals can actually be achieved through wider use of retreads. As proof of safety it must be remembered that tyre retreading is performed in compliance with UNECE Regulations 108 for cars and 109 for trucks, mandatory since 2006, which set out strict technical standards and control the different steps of the retread process, markings and tests.

To find out more: [www.asso-airp.it](http://www.asso-airp.it)



*High resolution photos can be requested by phone: +39 051 271710 or by e-mail: [info@econometrica.it](mailto:info@econometrica.it)*

Bologna, December 21, 2010