

PRESS RELEASE

Incorrect inflation and wear among the main causes of tyre damage Retreaded tyres are not the cause of alligators

Alligators are a common sight on highways. We are talking, of course, about tyre debris, also known as “alligators”.

Accurate studies carried out all over the world and particularly in the United States, where the use of retreaded tyres for heavy vehicles surpasses use of the same in Italy by over 50%, have proved on representative samples of alligators picked up on the highways that the cause of failure is not to be blamed on retreading itself but rather on other factors, mainly on poor maintenance and incorrect tyre use. Factors that determine tyre damage that lead to alligators fundamentally are: tyre underinflation, worn out tyre treads, overloading and misaligned trailer axles.

It is clear and proven that the blame for inconveniences leading to alligators does not lie on the use of new or retreaded tyres but rather on negligence of users.

Airp recommends users to purchase exclusively high-quality products, be they new or retreaded, and to have them assembled and serviced by expert retailers.

The Italian Tyre Retreaders Association has recently released an advertising campaign on alligators and poor tyre maintenance, which can be seen on important technical magazines such as TuttoTrasporti and Pneurama.

Bologna, 23 April 2012